

RIMEC



MGI DIGITAL GRAPHIC TECHNOLOGY EXPANDS ITS DISTRIBUTOR NETWORK TO SOUTHERN GERMANY WITH **RIMEC GmbH**

MGI Digital Graphic Technology, the Digital Press and Finishing Solutions manufacturer, announced the appointment of a new distributor for Southern Germany.

Pursuing its distributor network expansion in Europe, MGI has appointed a new distributor to develop sales and marketing activities for Southern Germany for its in-depth knowledge of the plastic card markets.

Victor Abergel, MGI's Executive Vice-President for International Sales and New Business Development, said *"It is a great pleasure to announce that **RIMEC GmbH** is our official partner for Southern Germany. The skills and the motivation of RIMEC to become a MGI distributor make this choice very obvious to us. The name of RIMEC is well known and will help us to grow the MGI notoriety and customer references in Germany"*.

RIMEC GmbH is a company established in 1976 in Nuremberg, the 2nd largest city of Bavaria after Munich. RIMEC has been successfully distributing special offset printing machines for plastic cards and other specialized equipment.

Reinhard Krotter, Sales Director, added: *"We have been carefully monitoring the MGI's evolution during the last 3 years and we are fully convinced that MGI has one of the most attractive product portfolio for our market."*



Thanks to this partnership, **RIMEC GmbH** will pursue its strong market penetration in the plastic card business. The extreme flexibility of Meteor DP60 product range along with its capability to print both on plastic and paper substrates will greatly help us to capture new customers, specialized or not in the smart card market.

The digital nature of all the MGI products will serve the key customer needs for a higher flexibility as well as fully personalized cards. Since Ipex, we are receiving daily inquiries about MGI products and we are sure to install several MGI digital presses before the end of 2010.

RIMEC GmbH is now fully trained and operational to demonstrate and install MGI Meteor DP60 product range to any Southern Germany customers.

- **Meteor DP60 Pro®**

The Meteor DP60 Pro multi-substrate Paper & Plastic Digital Press is the flagship model in the DP60 series. Designed for high volume printing, the DP60 Pro has the capability to produce up to 3,900 A4 size sheets, 1,600 330x487mm sheets, and up to 32,000 ISO CR-80 PVC plastic cards hourly, all in four colors and with full variable data. It can accommodate sizes up to 330x650mm thanks to its new standard Super Format mode and up to 330x1020mm with the optional Super Format XL mode.

The **most versatile digital press in the industry**, the Meteor DP60 Pro can print on a wide range of **Paper and Plastic Substrates**. For papers from 70 to 350gsm including matte and glossy papers, CS1 & CS2, textured papers, envelopes, labels/stickers; for Plastics from 100 to 400µ thickness such as PVC, polycarbonate, polyester, Teslin®, Yupo®, Vinyl, PET and many others. All substrates can be printed in high quality resolutions of up to 2,400dpi x 200lpi with variable line screen capabilities.

High Definition Product & Company Photos available on request

About MGI Digital Graphic Technology

Founded in 1982, MGI Digital Graphic Technology designs, manufactures and markets a full and innovative range of award-winning multi-substrate (paper and plastic) 4-color digital presses, as well as a complete line of versatile finishing solutions.

A key player in the global market, MGI has a portfolio comprised of several thousand customers in a wide range of sectors, including graphic industry professionals, Fortune 1000 companies, government agencies, plastic card manufacturers, silk screeners and photo labs.

MGI is a leader in the professional graphic equipment market and is registered on the Euronext Paris Alternext stock exchange (ALMDG). They received the prestigious OSEO "Innovative Company" & "OSEO Excellence" Labels in 2009 & 2010 in recognition of their expertise and innovation in the graphics & finishing industry, and have won seven separate awards in 2008-2009 in recognition of technological innovation.

More Company & Product information on <http://www.mgi-usa.com>

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